



MORTGAGE INNOVATORS CONFERENCE

AUGUST 11-13, 2019, SAN DIEGO, CA

#mortgageinnovators19

NEW ONLINE
REGISTRATION

Presented by  **CaliforniaMBA**
Advocacy. Education. Connection.

MORTGAGE MAVERICKS ON THE MIDWAY EVENT SPONSORSHIPS MONDAY, AUGUST 12, 2019

EXCLUSIVE EVENT SPONSOR - \$10,000

All print and electronic marketing to include, "Presented by (your logo here)". Opportunity to welcome the party goers while on main stage. Logoed dog tags to be distributed at conference. 4 conference registrations and 10 tickets to event for customers and guests.

EXCLUSIVE WELCOME SPONSOR - \$7,500

Host meet and greet area with "Maverick" (Tom Cruise Impersonator) with brand ambassadors. Logo on event photos. Logoed Aviator Glasses. Logo on all marketing pieces. 3 conference registrations and 8 tickets to event for customers and guests.

BAND SPONSOR (2 available) - \$3,500

Banner hung or GOBO behind the band while they are performing. Special thank you from the band. 2 conference registrations or 4 tickets to event. Logo on all marketing pieces.

80'S LOUNGE SPONSOR (2 available) - \$3,500

Custom pillows with company logo and signage at area. 2 conference registrations or 4 tickets to event. Logo on all marketing pieces.

SHUTTLE BUS SPONSOR (3 available) - \$3,500

3 Shuttle Buses with signage featuring logo, rotating between Sheraton and Midway throughout the evening. 2 conference registrations or 4 tickets to event. Logo on all marketing pieces.

BAR SPONSOR (3 available) - \$3,000

Signature drinks "Jet Fuel Mule", "Iceman" and Great Balls of Fire" served with custom napkins with company logo. Logo on bar and all marketing pieces. 2 conference registrations or 4 tickets to event for customers and guests.

FOOD STATION SPONSOR (5 available) - \$2,000

Custom napkins and signs at food station. Logo on all marketing pieces.

COSTUME CONTEST SPONSOR - \$1,500

Company logo on voting ballots, along with company rep presenting the award for best costume. Logo on all marketing pieces.



Event Sponsorships can be purchased in conjunction with or separate from conference sponsorships. Contact our office at 916-446-7100 for more info or **PURCHASE ONLINE!**